



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Human Resource Development, Govt. of India)



F.No./CBSE/ROD(W)/SPS/2023

Dated:- 13.01.2023

To
All The Principals/HOS
Affiliated To CBSE
Under Jurisdiction of CBSE
Regional Office Delhi(West)

Dear Sir/Madam

This is in continuation of mail dated December 12, 2022 regarding Pariksha Pe Charcha 2023. In order to give wide publicity for the programme, you are requested to take following actions:-

- All may place banner on prime locations of the school, pre plan the activities and ensure of promotional material on social media. A sample of the banner of PPC 2023 is enclosed.
- School teachers and children may also be encouraged to upload / post photos and videos regarding PPC 2023 on various social media platforms like Instagram, Facebook, Twitter etc.
- Videos should be prepared for buzz creation for the PPC 2023. The video on Social media posts may be of HD quality (1080 P) and it should be tagged to all the important stakeholders. Links of social media posting may be shared with the ROD(W) email-id rodw@cbseashiksha.in by 25th January, 2023.
- It is requested that necessary arrangements for teachers and students may be made to watch in PPC programme 2023 being conducted on 27th January, 2023. A message may be flashed to all the stakeholders in Hindi and English:

a) Msg in Hindi:

इस बार परीक्षा पे चर्चा 27, जनवरी 2023 को होगी | इस कार्यक्रम में प्रधान मंत्री श्री नरेंद्र मोदी जी विद्यार्थियों, शिक्षको और अभिभावकों से सीधे संवाद करेंगे | आइये प्रधान मंत्री जी के जीवन के मंत्र सुने और परीक्षा का उत्सव बनाएँ | इस कार्यक्रम का सीधा प्रसारण दूरदर्शन समेत सभी प्रमुख चैनल और ऑलइंडिया रेडियो पर होगा | देखना न भूलें |

b) Msg in English:

In yet another exciting edition of Pariksha Pe Charcha, Hon'ble PM Shri Narendra Modi will interact with students, teachers and parents on 27th January, 2023. This townhall type event will be telecast live on all major channels including Doordarshan and All India Radio. In this lively programme, Hon'ble Prime Minister discusses not only about managing exams stress but also gives mantras to live life more joyfully as an Utsav. Make sure you watch this live programme.

- #PPC2023 and #Exam Warriors may be used extensively in all promotions.

Best wishes,

Yours faithfully,

(Vikas Arora)
Regional Officer

